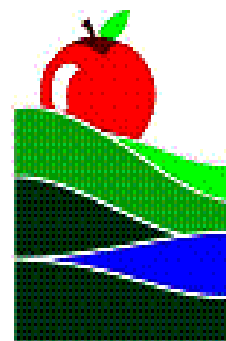




It starts with Scouts.



Hamilton-Wentworth Apple Day October 17th & 18th, 2014

Background:

According to Scouts Canada National Site, Apple Day started in St. John, New Brunswick in 1932 as a Thank You for supporting Scouting activities. Another source states that it started in Toronto in 1936. At first, apples were given out as a Thank You for the support that various Scouting groups had received. Since the 1930's, Apple Day has grown across Canada and has become a fall tradition that many of the members of the public remember from their days in scouting. **We do not sell apples. We give the apple as a thank you for the donation to scouting.**

In Hamilton-Wentworth, the entire area/region has coordinated their efforts since 1944. It is as simple as this. If your group participates in the Apple Day campaign, the group will get free camping at Mount Nemo Scout Camp for that entire year. All receipts minus expenses go directly to the camp fund for maintenance of Mount Nemo and Ragged Falls Scout Camps.

Benefits:

The actual cost for the use of the buildings at Mount Nemo ranges from a high of \$405 per weekend for BP Lodge to a low of \$315 per weekend for other buildings. The use of BP Lodge for one night would cost \$205.

In addition to the gain from free camping for the year, Apple Day provides the youth in Scouting with a chance to take ownership of their activities. All youth members that participate in Apple Day have a tangible symbol that they can make a difference.

We need the help of every youth and parent to build up our donations. Many of the citizens in the Hamilton Area still remember their experiences as Cubs and Scouts at Mount Nemo. We just have to ask for the donation and most will be happy to support our youth.

Plan to come out, not just on Friday night, but again on Saturday morning and afternoon.

The goal for the 2014 campaign is \$70,000, but to reach that level, we need your participation.

Your 2014 Apple Day Committee